



AMANDA GARNER

Principal

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Amanda's passion is creating effective marketing and communications programs for the clients she serves. She leads the Outsourced Marketing Division of The Growth Partnership, and has worked with TGP since 2002. In addition to professional services marketing, Amanda's background includes years working with various media outlets as a producer and on-air talent. Most notably, her job history includes a one-year production role at NBC's "Meet the Press."

With over a decade of experience in marketing and communications training and implementation, Amanda is devoted to helping accounting firms establish best practice marketing activities. Providing internal training for the clients she serves and as a frequent speaker for industry association conferences, Amanda receives consistent high-marks as a presenter. She offers useful tools in an entertaining and motivating fashion, helping her audiences to tune in and turn on.

Amanda lives in Harrisburg, Pennsylvania with her husband Ross and their new baby boy, Gavin. She loves spending time in the outdoors, rock climbing, canoeing, and teaching swing dance. She and Ross are also avid travelers and have explored some pretty exotic locations including Chiang Mai, Thailand, the island of Crete in Greece, and the Galapagos Islands in Ecuador.

Education

Bachelor of Arts in Broadcast Communication, With Honors in the Discipline

Bachelor of Arts in American Government, With Honors in the Discipline

*Elizabethtown College, 1999
Summa Cum Laude*



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