

The BIG IDEA

Provide world-class, non-technical CPE to public accountants - customized to support each firm's specific learning objectives.

For over 20 years, The Growth Partnership has been helping CPA firms develop their people and grow their firms. Our extensive catalogue of training courses is designed to support your internal learning and development objectives, and sessions are always delivered by a facilitator with an extensive background in the accounting profession.

Our current course offerings include:

Leadership & People Development

- The 7 Habits of Highly Effective People™
- The 4 Essential Roles of Leadership™
- Leading at the Speed of Trust™
- The 6 Critical Practices for Leading a Team™
- Overcoming Unconscious Bias™
- The 5 Dysfunctions of a Team™

Business Development & Growth

- The Loyalty Effect: Functioning as a Trusted Advisor
- Leveraging Your Unique Behavioral Style Through DISC
- The Reluctant Salesperson™
- Get Your Net-Working and Master the Art of the Referral
- · Advanced Salesmanship Skills for CPAs
- Masterful Communication (Presentation Skills and/or Writing Skills)

Practice Management

- The 5 Choices of Extraordinary Productivity™
- Project Management Essentials™
- The 4 Disciplines of Execution™
- Coaching & Mentoring Skills for Today's CPA
- Managing Change in Today's CPA Firm
- What the Managing Partner Wants You to Know

Investment: \$3,500 - \$5,000/day + materials

CPE: NASBA Accredited

Delivery Method: Live or Virtual



The Growth Partnership is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State

boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.

