



Leslie Amerson

MARKETING COORDINATOR

📍 City, Florida

Education

Colorado Christian University

- 📄 Associate of Arts in Communication
- 📄 Bachelor's Degree (In-Progress)
- 📄 Minor in Marketing

A dedicated marketing professional, Leslie Amerson serves as a Marketing Coordinator for The Growth Partnership. She specializes in marketing analytics, leveraging data-driven insights to enhance digital campaigns and optimize content strategies. Her expertise in tracking performance metrics allows her to refine marketing initiatives and drive meaningful engagement.

Leslie holds multiple certifications in Google Analytics and SEO marketing strategies, equipping her with the skills to generate impactful reports and implement data-backed marketing approaches. Her experience spans client interaction, public relations, content writing, and social media coordination, all contributing to effective brand positioning and business growth.

She earned an Associate of Arts degree in Communication and Media Studies from Colorado Christian University and is currently pursuing her Bachelor's degree. With a strong passion for digital marketing, Leslie actively explores new trends and strategies, always seeking innovative ways to enhance her work and drive impactful results.

