



Katie Chrisman

MARKETING COORDINATOR

📍 Nashville, Tennessee

Education

Purdue University

- 📄 *Bachelor of Arts in Marketing*
- 📄 *Concentration in Innovation Management*

Katie Chrisman joined The Growth Partnership in 2023 as a Marketing Coordinator, bringing a deep passion for strategic marketing and a solid background in brand development. A graduate of Purdue University, Katie has built a diverse skill set working with companies such as GE Appliances and Bumble, where she sharpened her expertise in content creation, digital marketing, and campaign strategy.

At TGP, Katie plays a pivotal role in supporting marketing initiatives that help professional service firms amplify their presence. She excels in social media marketing, content development, and strategic planning, constantly exploring innovative ways to engage audiences and drive meaningful results. Her ability to create seamless communication between clients and the TGP team ensures that marketing campaigns run smoothly and effectively.

Outside of her professional life, Katie enjoys doing yoga, discovering new restaurants in Nashville, and unwinding with a good book. She is excited to contribute to TGP's growth and looks forward to making a lasting impact for years to come.

the growth
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