



Casey McWilliams

GRAPHIC DESIGNER

📍 Cascade, Maryland

Education

Kutztown University

🎓 *Master of Fine Arts, Communication Design (2023)*

Pennsylvania College of Art & Design

🎓 *Bachelor of Fine Arts, Graphic Design (2018)*

A native of a small town in Carroll County, Maryland, Casey McWilliams has been immersed in the world of art and design since childhood. With a BFA in Graphic Design from Pennsylvania College of Art and Design, Casey has built a career in corporate graphic design, working within the legal and finance industries while also freelancing for a diverse range of clients. Since 2020, Casey has been the Graphic Designer for the Outsourced Marketing Team at The Growth Partnership, where she brings creativity and strategic design expertise to help clients enhance their brand presence.

Committed to lifelong learning, Casey pursued an MFA in Communication Design from Kutztown University in 2019, further refining her expertise in branding, visual storytelling, and strategic design. Beyond the professional realm, art and creativity remain central to Casey's life—whether experimenting with new mediums or printing old-school style with one of her 100+ year old letterpresses.

When not designing, Casey enjoys traveling and exploring new places, from cities to remote hiking trails. With a love for food, drink, and architecture, she seeks inspiration from the world around her, always looking for the next great experience.

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