



# Chelsea Summers

EXECUTIVE DIRECTOR, INSIDE PUBLIC ACCOUNTING

📍 Indianapolis, Indiana

## Education

Purdue University

📄 *Bachelor of Arts in Public Relations and Strategic Communication*

Chelsea Summers joined INSIDE Public Accounting (IPA) in February 2014. Chelsea is an accomplished leader with extensive experience in survey administration, strategic planning and business development. As the Executive Director of INSIDE Public Accounting (IPA), Chelsea is responsible for overseeing the organization’s operations, including the annual IPA Practice Management Survey and the Rosenberg Survey. With a keen focus on data integrity and innovation, Chelsea ensures the continuous improvement of IPA’s research methodologies, delivering high-quality benchmarking reports and insights that drive growth in the accounting profession.

Under Chelsea’s leadership, IPA has expanded its survey reach, optimized efficiency through technology, and developed new products. A strong communicator and problem-solver, Chelsea collaborates with advertisers, manages marketing initiatives, and actively participates in leadership meetings to drive organizational success.

With her experience in survey administration, project management and business strategy, Chelsea brings a wealth of expertise to IPA. Her ability to anticipate industry trends, implement cutting-edge technologies and maintain high standards of service ensures that IPA remains a trusted resource in the accounting community.

Chelsea lives outside of Indianapolis on a small homestead with her husband and two daughters. In addition to spending time with her family, Chelsea enjoys spending time on her small homestead with her dogs and sheep.

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PARTNERSHIP