



Taylor Portela

CONTENT OPERATIONS STRATEGIST — INSIDE PUBLIC ACCOUNTING

📍 Portland, Oregon

Education

University of Michigan, 2010

🎓 *Bachelor of Arts in Philosophy and English Literature and Language*

Virginia Tech, 2022

🎓 *Master of Fine Arts in Creative Writing (Poetry)*

Taylor is passionate about helping people enjoy and make sense of complex ideas. As Content Operations Strategist at INSIDE Public Accounting (IPA), they transform industry research, benchmarking data, and emerging trends into clear, engaging content that helps accounting leaders understand where the profession is going. They also help shape editorial strategy and build systems that support IPA's research, publications, and thought leadership.

Before joining IPA, Taylor worked in practice coordination and operations at an IPA Top 100 accounting firm, where they developed a deep appreciation for the people, challenges and opportunities shaping the profession. With a background in writing, college-level teaching, and executive support, they enjoy combining analytical thinking with compelling storytelling to make technical topics accessible, meaningful, and actionable.

Taylor lives in Portland, Ore., with their partner, Josh. Outside of work, you can find them reading philosophy, writing poetry, lifting weights, or at the piano. They're endlessly curious about how people make meaning — from literature and current events to business — and love connecting ideas across disciplines.

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